

Earl's Court Business Forum
Steering Group Minutes
27th June 2023
K+K Hotel George

Attendees

Spencer Parsons – Boka Hotel
Philip Chambers – K+K George Hotel
Caroline Tod – Earls Court Film Festival
Jamie Hodge – ECDC
Jade Barltrop - ECDC
Nicole Bernhardt – TLC Estate Agents
Emily South – TLC Estate Agents
Richard Hardeling – The Troubadour
Andreas Gunberg – The Troubadour
Jamie Wilks – M&S
Matilda Russell – Finborough Theatre
Iram Malik – Masala Indian Restaurant
Adam Sheikh – Pomp properties
Linda Wade - Councillor
Antonia Hollingsworth – RBKC
Verena Cornwall – RBKC
Ellie Greaves – RBKC
Paul Clement – Locus
Matthew Gibbons – Locus

1. Welcome, Introduction and agenda
 - Welcomes and introductions from everyone present
 - Everyone agreed that the meeting would be recorded
2. Presentation from Paul, CEO Locus
 - Powerpoint attached [here](#)
 - Introduction to Locus, history, projects etc
 - The Role of a BID in communities around the UK currently
 - Indicative Timeline for a BID
 - Takeaways from today
3. Updates from Businesses
 - Each Business shared updated information on business compared to pre-pandemic levels and plans for the future.
 - RBKC shared that the 2nd edition of the business guide will be available.
 - ASB still affecting several businesses.
4. Data Gathering

EARLS COURT
BUSINESS
FORUM

- RA planning to submit an application for a camera on Warwick Road. More footfall data to be gathered in the future to be able to accurately analyse the impact of the Business Forum and any potential BID.

5. Newsletter Format

- Newsletter to continue in current format, now including communicating overall activity that Locus is doing.

6. Future ECBF Events

- Next meeting to be an open meeting for all members of the ECBF, advertised through the newsletter
- There needs to be a speaker/hook to make it worth businesses time
- There needs to be engagement from the National chains that are operational in Earl's Court. Possibly something to do with security. Locus to engage at national level.
- A date needs to be set that will allow everyone to access it including councillors and RBKC.

7. AOB